



Chameleon custom whiteboards

Whiteboards for offices

Content

Why choose Chameleon custom whiteboards? [Page 3](#)

Effortless installation [Page 4](#)

Why Chameleon? [Page 5](#)

Chameleon available in pCon [Page 6](#)

Specifications [Page 7](#)

Experience custom whiteboards in your project [Page 11](#)



Custom whiteboard

Why choose custom whiteboards?

Custom whiteboards offer maximum flexibility and are perfectly tailored to your space and way of working. Whether you choose a wall to wall solution, personalisation with a logo or a design that blends seamlessly into the interior, a custom solution combines aesthetics, functionality and durability in one.

✓ Professional and durable

The magnetic ceramic steel surface is scratch resistant, colourfast and easy to clean, even with intensive daily use. Ideal for meeting rooms, project spaces and flexible work areas.

✓ Seamless integration

Where traditional whiteboards often create a visual interruption in the interior, a custom whiteboard integrates harmoniously with the overall design. Thanks to the magnetic mounting system, the board appears to float against the wall with no visible fixings.

✓ Colour and appearance

Choose from glossy white High Gloss, the classic Chalk chalkboard surface or the soft matte tones of SatinTones. This ensures the whiteboard perfectly matches the materials and atmosphere of the office interior.

Expertly crafted in the Netherlands

Every custom whiteboard is manufactured in the Netherlands with craftsmanship and precision. The panels consist of three carefully selected layers: a writing surface, a core and a backing plate. This construction ensures stability, durability and a perfectly smooth writing experience.

After production, each surface is visually inspected

and finished by hand.

The clean lacquered edges and the frameless design create a refined appearance that fits perfectly within high end office environments. By combining modern technology with craftsmanship, a whiteboard is created that is not only functional but also adds calm and quality to the space.

Effortless installation

Our mounting system consists of two components that together create a revolution in installation:



Magnetic installation system

1. Magnetic plates on the wall

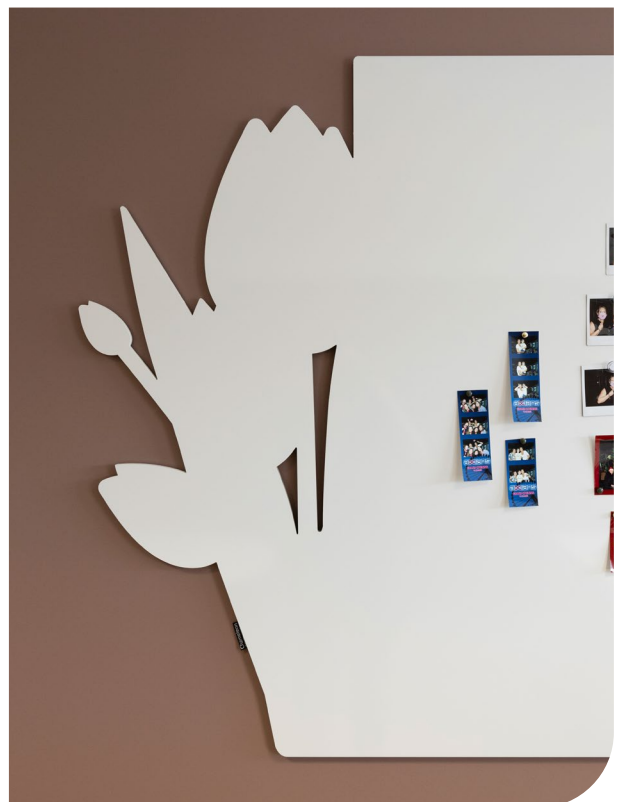
These steel plates, equipped with a powerful magnetic sheet, are securely fixed to the wall with four screws per plate. The required number of plates depends on the size of the whiteboard to ensure safe and stable mounting. The plates form the foundation yet remain invisible after installation. This combination of simplicity and certainty has also been independently tested: the system is TÜV certified, ensuring reliability, safety and long lasting performance.

2. Whiteboards with a magnet receptive backing sheet

The rear side of every Chameleon whiteboard features a thin steel layer. This allows the panel to attach directly to the magnetic plates the moment you place it against the wall. No sliding, no tilting and no visible mounting points. The result is a clean and solid finish. The whiteboard appears to float against the wall. No screw heads. No rails. Only design and function in perfect balance.

Install the way you want, fast and stylish

Custom whiteboards are easy to install thanks to the clever, TÜV certified magnetic mounting system. This flexible system allows the wall to align perfectly with the design and use of the space. For maximum installation convenience, use glass lifters 51508.010.

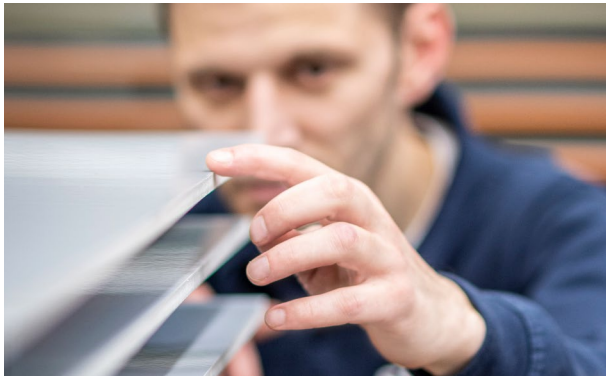


Why Chameleon?

You don't choose a Chameleon product just for its high-quality design and proven reliability. You also choose a partner who thinks along with you, responds quickly, and works together to build sustainable solutions. What makes Chameleon unique?

Flexibility is in our DNA

Whether it concerns customisation, a quick adjustment in scheduling, or specific project requirements, we respond swiftly. Our family business is set up to be customer-focused and agile, without compromising on quality or service.



Local production, visible craftsmanship

All Chameleon products are manufactured in-house, in our modern production facilities in Geldrop, near Eindhoven. Here, we combine craftsmanship with technology, with care for people and the environment. We warmly invite customers and partners to see firsthand how we ensure quality, sustainability, and transparency.

Built for the future

Our products are made to last. That's why we offer a lifetime warranty on the ceramic steel writing surface. A long lifespan means less waste, fewer replacements, and therefore a smaller ecological footprint.

Sustainability

As a brand of Smit Visual, we take our responsibility for people and the planet seriously. We continuously work on making our processes, materials, and products more sustainable. For example, we use FSC-certified wood and hold ISO 14001 and Ecovadis Gold certifications. Sustainability is not a project, but an attitude embedded in our daily work.



Chameleon available in pCon

The Chameleon product portfolio is an addition to any interior project where collaboration and creativity for end users are key objectives. The whiteboards and acoustic wall panels are available in pCon.planner, pCon.box, pCon Catalog, and pCon.facts.

Already using pCon? Then request our data directly via pCon.login.

[Chameleon data request](#)

I am not using pCon yet

The globally renowned pCon platform is a 3D interior design software used by countless interior professionals. pCon offers various apps you can use. The main tool you need to create 3D visualisations is pCon.planner for laptop/desktop. This software is free to use and can be downloaded here. Don't forget to request the Chameleon data at the top of this page afterwards.

[Download pCon planner](#)

Additional pCon tools

Chameleon assortment items are freely accessible and can be downloaded as 3D files in pCon.catalog.

Configure Chameleon products and place them directly in a space using augmented reality. You can also upload 2D floor plans for precise placement.



pCon.facts

Always have access to product information, 3D models, and images of Chameleon products. Ideal for presentations.

The ultimate quotation tool with the CPQ (Configure, Price, Quote) application. Configure products and determine prices.

Specifications

What is Ceramic steel?

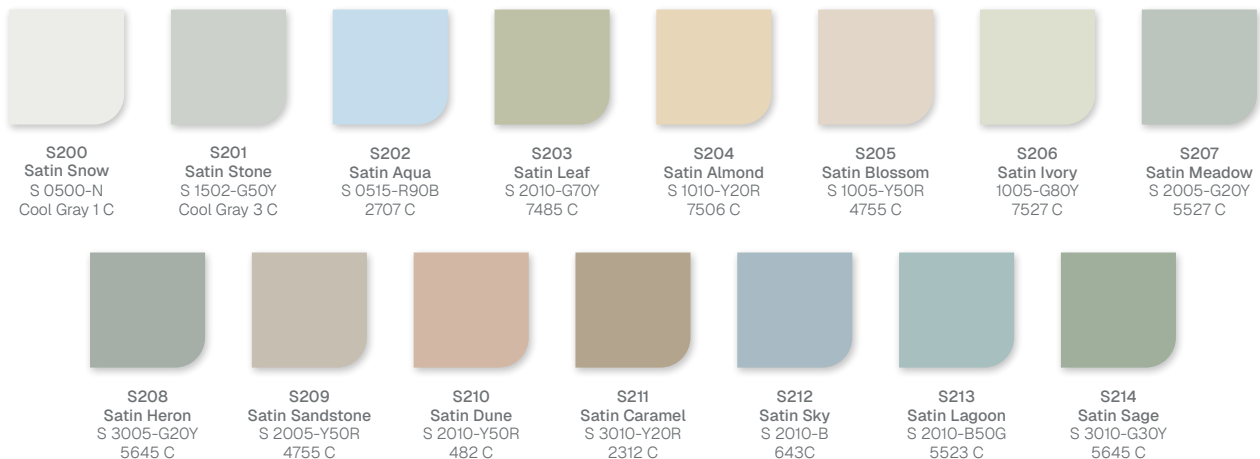
All Chameleon surfaces on this page feature a top layer of ceramic steel which is Cradle to Cradle Bronze certified. This enamel layer offers a hardness and smoothness comparable to glass. It provides the same scratch resistance and the same long lifespan. Chameleon offers the following ceramic steel surfaces:



SatinTones

SatinTones is a ceramic steel surface with a matt appearance. The surface brings calm to the space and remains perfectly legible from every viewing angle. It is also available in fifteen subtle colour tones. SatinTones is an excellent alternative to glassboards.

- ① **Application:** Whiteboard with a low gloss surface. S200 is also suitable for projection
- ① **Writing / erasing:** Whiteboard markers / dry erase
- ① **Panel edge colour:** Same colour as the surface
- ① **Maximum panel size:** 1180x2980 mm / 1480x2980 mm (S200 only)



High Gloss

This surface has a high gloss level although lower than glassboards. The benefit of the glossy finish is that markings are perfectly visible. This makes it ideal for presentations and situations where content is read from a distance, such as in offices.

- ① **Application:** Best selling whiteboard surface with a high gloss level
- ① **Writing / erasing:** Whiteboard markers / dry erase
- ① **Panel edge colour:** White
- ① **Maximum panel size:** 1180x2980 mm / 1480x2980 mm



HG100
High Gloss
S 0500-N
Cool Gray 1 C

Projection

This ultra matt surface shows no reflection whatsoever. Projection on this board therefore delivers the best possible image quality from projectors. The board is writable but erasing is considerably less easy. When cleaned with whiteboard spray it can be restored to a perfectly clean state.

- ① **Application:** Ultra matt surface, highly suitable for projection
- ① **Writing / erasing:** Whiteboard markers / wet erase
- ① **Panel edge colour:** White
- ① **Maximum panel size:** 1180x2980 mm / 1480x2980 mm



Projection
S 0500-N
Cool Gray 1 C

Chalk

Choosing a chalkboard comes with specific benefits. The most important is the ability to create nuances in writing by applying more or less pressure. The Chameleon chalkboard surface is manufactured with ceramic steel just like the whiteboard surfaces. As a result Chameleon chalkboards are perfectly erasable throughout their entire lifespan. The matt surfaces are available in green and grey.

- ① **Application:** Colourfast, wear resistant with an even colour tone
- ① **Writing / erasing:** Chalk / dry erase
- ① **Panel edge colour:** Black
- ① **Maximum panel size:** 1180x2980 mm / 1480x2980 mm (C301 only)



C300
Chalk Graphite
S 7000-N
Black 7C



C301
Chalk Canopy
S 6020-G
560 C



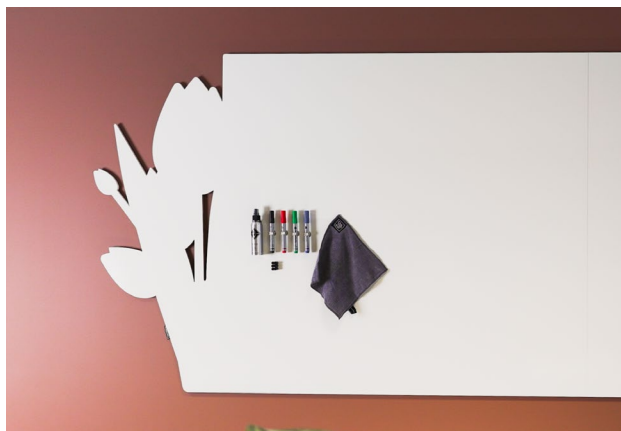
Close-up

General



Every organisation is unique. With custom whiteboards this individuality can be emphasised. Create a magnetic writing surface with complete freedom in shape and size. It allows you to think big and give your creativity free rein.

- Wall to wall installation is possible with millimetre precision. Please allow some tolerance for uneven walls.
- Add creative shapes, such as a skyline along the top edge.
- Include your logo as a cut out, with a full colour print behind it reflecting the colours of your brand.
- Create a cut out for a wall socket or TV screen on or within the whiteboard.



Technical

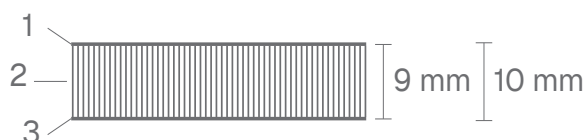
Properties:	- Magnetic and dry-erase - Suitable for very intensive use
Thickness:	10 mm
Mounting:	TÜV-certified magnetic mounting system
Warranty:	2 years
Surface warranty:	Lifetime on writeability and dry erasure



Construction

Whiteboard panel

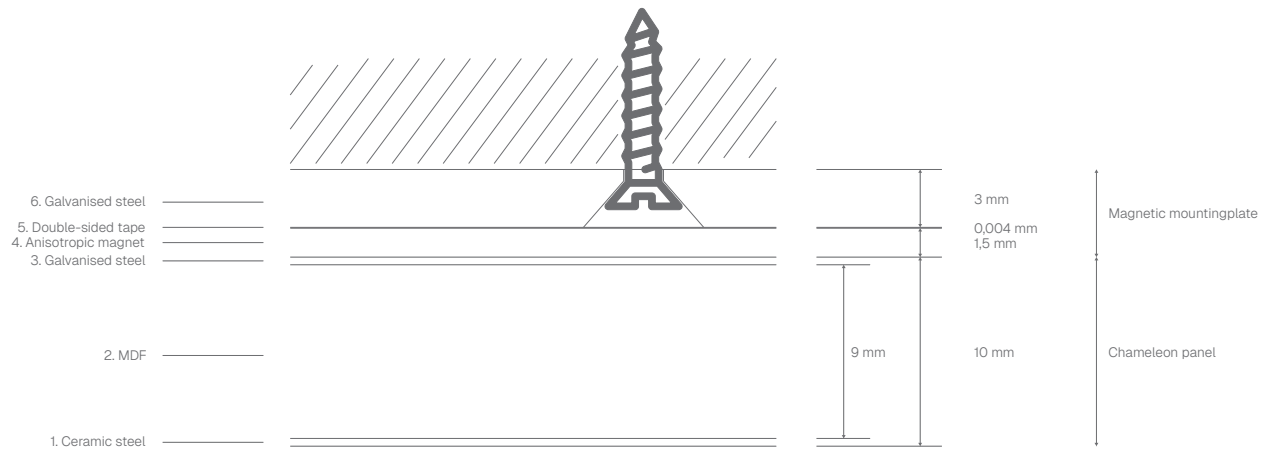
1. Surface:	Ceramic steel 0.4 mm (Indoor Air Quality Certified to SCS-EC10.3-2014 v4.0)
2. Carrier:	MDF 9 mm (FSC 70%)
3. Backing:	0.4 mm galvanized steel sheet
4. Finish:	Painted edges, see page 7



Construction

Magnetische mounting plate

5. Magnetic sheet:	Anisotropic magnet, 1,5 mm thick
6. Adhesive layer:	Double-sided tape
7. Mounting plate:	Gegalvanised-steel plate, 3 mm thick, with holes for screwing



Packaging

Type:	Crate
Content:	Chameleon whiteboard panel, mounting plate, screws, dowels and mounting instructions
Packaging unit:	1 unit
Materials:	Wood, cardboard, polyethylene protection tube
Size:	Size board + 3 cm width, 3 cm depth, 4 cm height

Experience custom whiteboards in your project

Curious to see how Chameleon custom whiteboards fits into your interior design?
We're happy to support you, from samples to custom solutions, from pCon files to showroom visits.

What you can do:

[Request a colour or material sample](#)

[Download pCon-data for project visualisations](#)

[Schedule a consultation with a product specialist](#)

[Visit our showroom by appointment](#)

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