



Chameleon SatinTones

Matte coloured writing surfaces for architectural interiors

1. The story behind SatinTones

Architecture is about balance between materials, light and colour. In carefully designed interiors, a traditional whiteboard with a glossy white surface can disrupt that balance. It draws visual attention, reflects light and often feels like a technical element rather than a natural part of the design.

With SatinTones, Chameleon introduces a new approach to whiteboards. Matte ceramic steel writing surfaces in 15 subtle colours that integrate naturally into architectural and interior designs. The surface has a soft, non reflective appearance while maintaining the high quality writing and dry wipe properties of ceramic steel.

Instead of being a separate functional element, the writing surface becomes part of the material palette of the space. A surface that supports collaboration, visual thinking and communication without dominating the interior design.



2. Material and colours

SatinTones combines the durability of ceramic steel with a specially developed matte finish. The result is a high quality writing surface that appears soft, reflects minimal light and is suitable for intensive daily use. The surface is scratch resistant, easy to clean and retains its colour and quality for many years.

The material is also Cradle to Cradle Certified Bronze and designed with longevity in mind. This makes SatinTones not only an aesthetic choice but also a sustainable one within modern interior projects.

The collection consists of fifteen carefully selected colours, each linked to an NCS code. The palette ranges from light neutral tones to soft greens, blues and warm earthy shades. These colours are developed to work harmoniously with materials commonly used in architecture and interior design, such as wood, textiles, natural stone and acoustic panels.

Thanks to this subtle colour palette, the writing surface naturally becomes part of the material palette of a space. It therefore becomes not only a functional element but also an integral part of the interior design.

Colour overview



3. Why architects choose SatinTones

Matte surface with minimal reflection

The matte ceramic steel surface reduces light reflections and ensures optimal readability, even in spaces with large amounts of daylight.

Natural writing experience

Ceramic steel provides a controlled and comfortable writing experience, unlike the extremely smooth surface of glass.

Greater design freedom

SatinTones can be produced in a wide range of sizes and shapes. Ideal for bespoke solutions such as full whiteboard walls or integrated interior concepts.

Robust and durable material

Ceramic steel is highly scratch resistant, durable and suitable for intensive daily use.

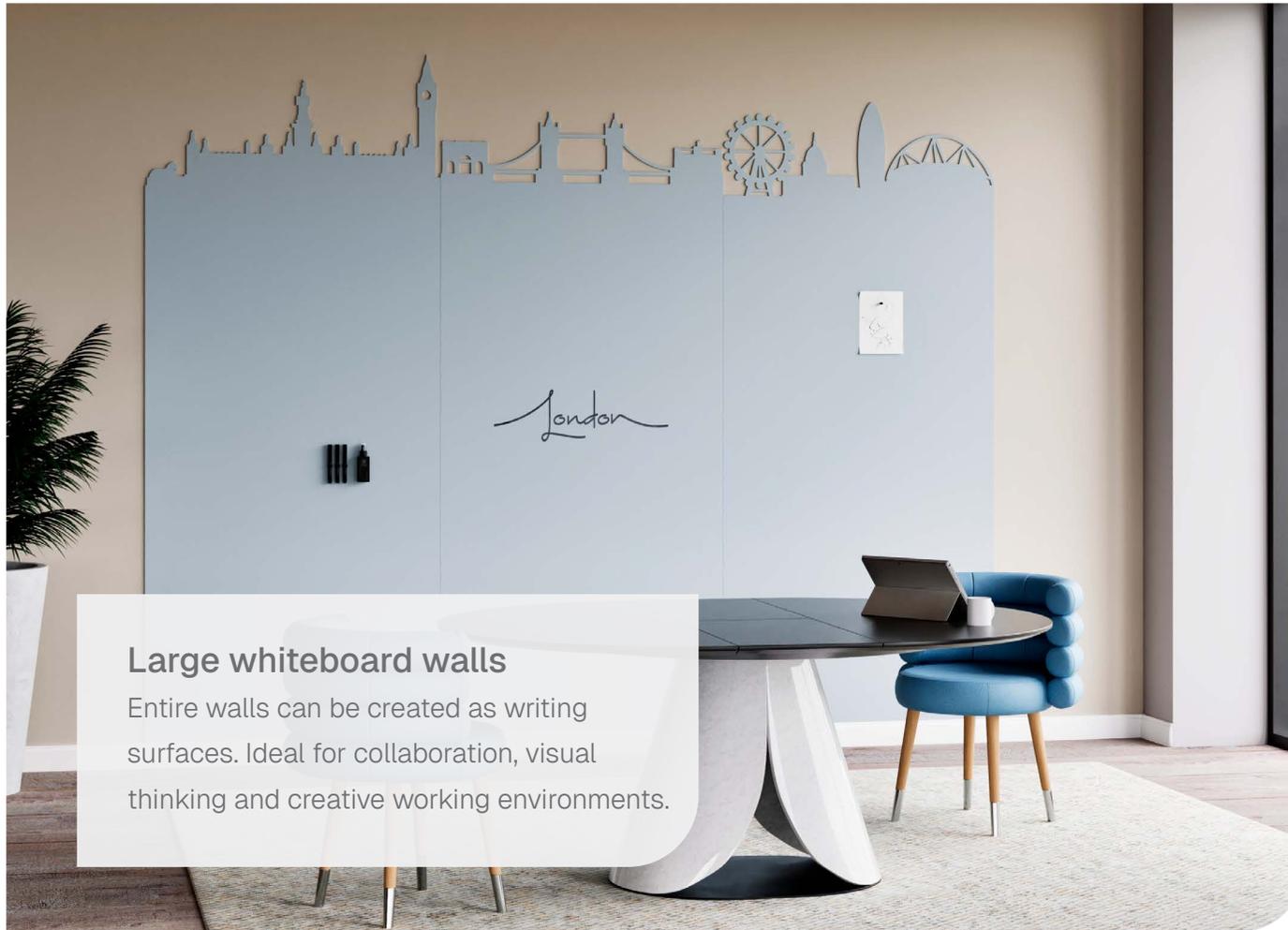
Fast installation thanks to the magnetic mounting system

The magnetic mounting system allows for quick and precise installation and ensures that panels can easily be replaced if required.

	 SatinTones Colourful silky whiteboards Top choice	 Glassboards
Surface	Low gloss ceramic steel	Tempered safety glass
Writing experience	Smooth, natural writing experience	Unnatural slick writing feel
Reflection	Anti-glare surface for perfect readability	Distracting reflections
Erasing	Effortless erasing with a spotless finish	Effortless erasing with a spotless finish
Customisation	Customisable to any shape or size.	Limited in shape and size.
Colour options	Subtle colours that blend into any interior	Bold colours with a glossy finish
Ease of installation	Lightweight and quick to install	Heavy and fragile
Safety	Unbreakable and robust	Prone to breakage
Price positioning	A smart investment in premium quality	High, especially with matte variants

4. Design freedom with SatinTones

Every space requires a solution that fits the interior design. SatinTones therefore offers extensive possibilities for bespoke applications and integration.



Large whiteboard walls

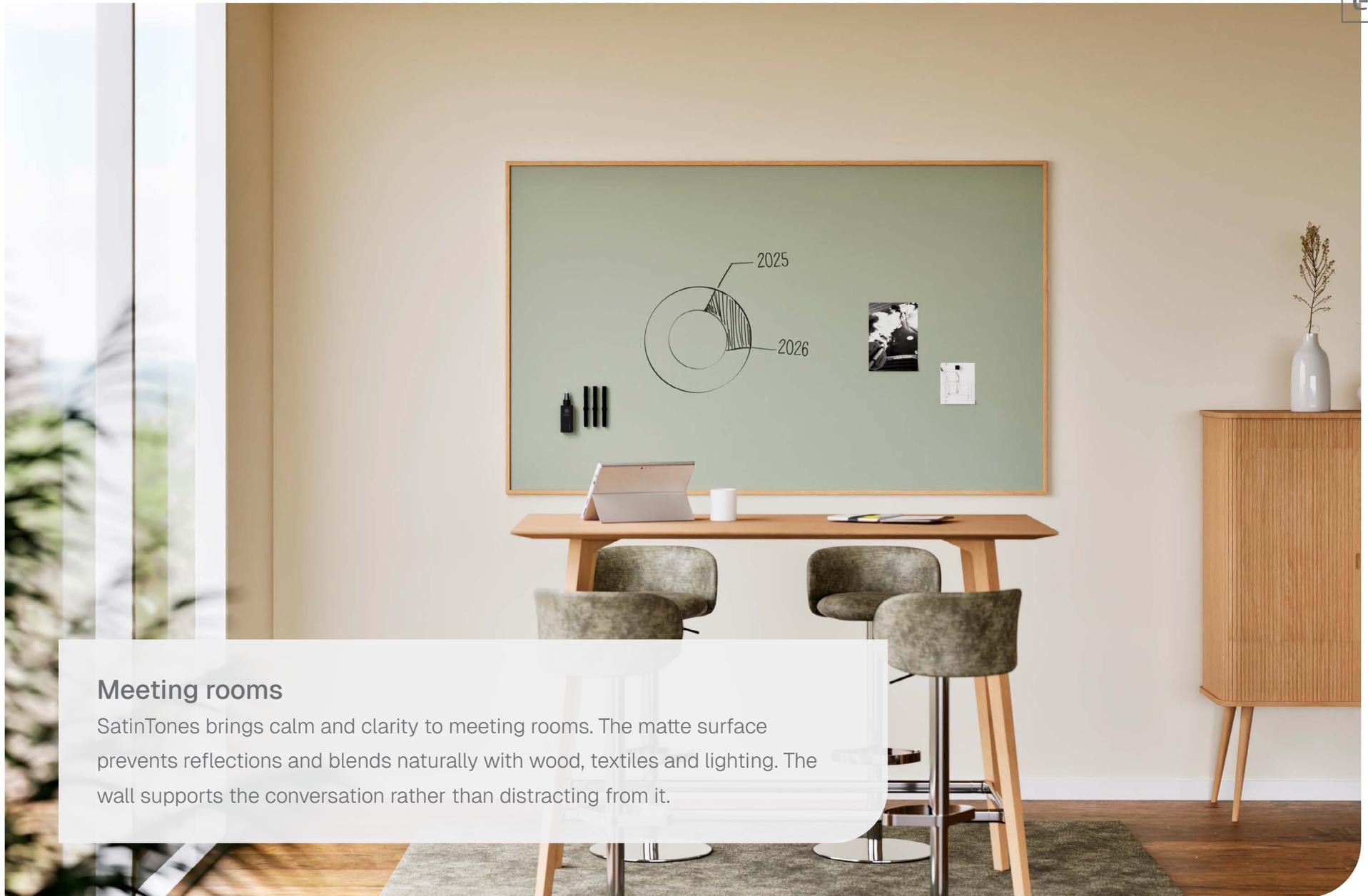
Entire walls can be created as writing surfaces. Ideal for collaboration, visual thinking and creative working environments.

Shapes and cut outs

SatinTones can be applied in a wide variety of shapes so that the writing surface aligns with the architecture of the space.

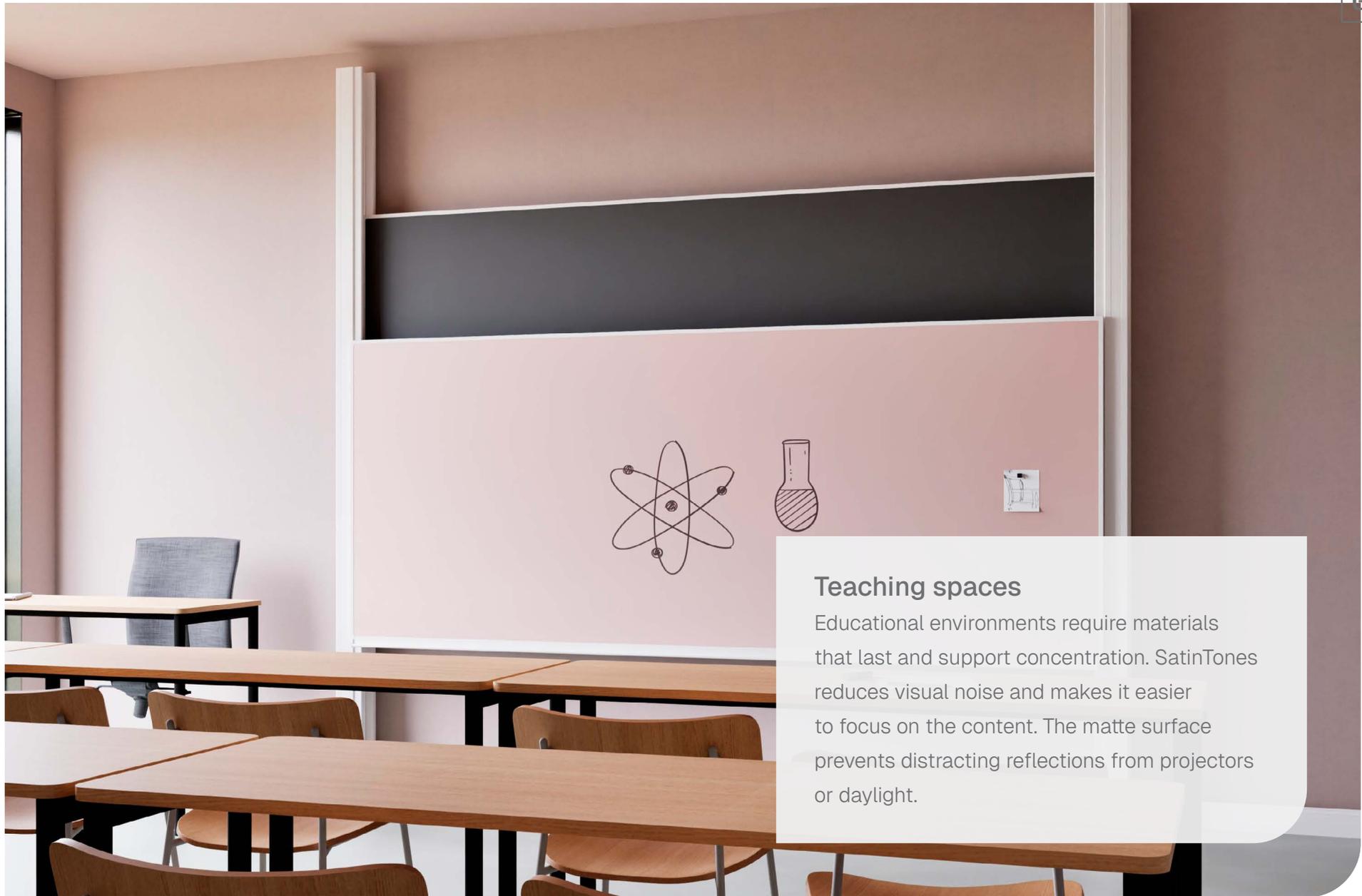
Integration into furniture or wall panels

The surface can be integrated into bespoke furniture, cabinets or wall panels. This allows the writing surface to become part of the material palette of the interior.



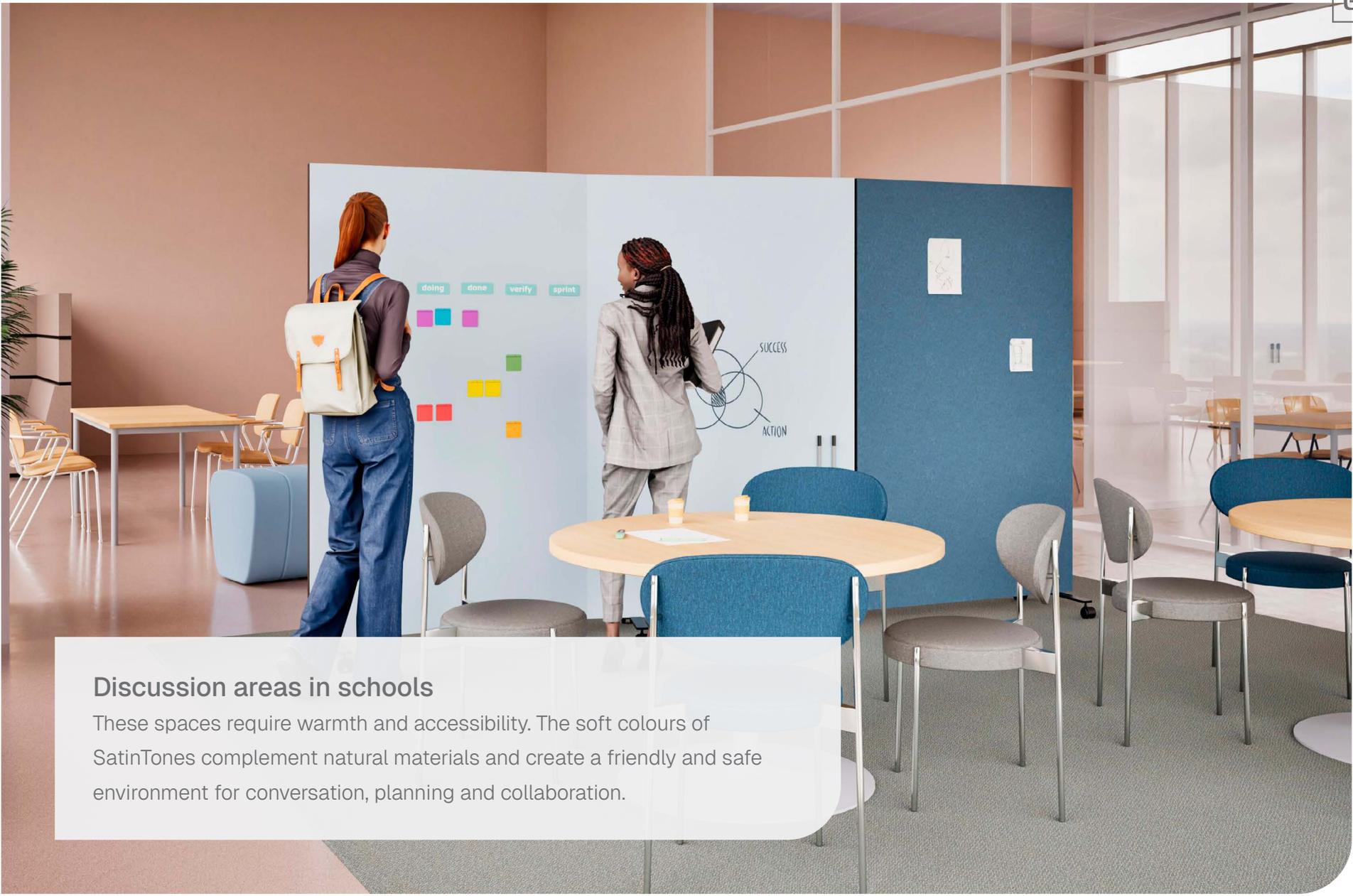
Meeting rooms

SatinTones brings calm and clarity to meeting rooms. The matte surface prevents reflections and blends naturally with wood, textiles and lighting. The wall supports the conversation rather than distracting from it.



Teaching spaces

Educational environments require materials that last and support concentration. SatinTones reduces visual noise and makes it easier to focus on the content. The matte surface prevents distracting reflections from projectors or daylight.



Discussion areas in schools
 These spaces require warmth and accessibility. The soft colours of SatinTones complement natural materials and create a friendly and safe environment for conversation, planning and collaboration.

5. Combining with other materials

SatinTones can easily be combined with different materials, allowing functional writing surfaces to become a natural part of the interior design.

The matte surface and subtle colour palette work well with acoustic materials such as PET felt. This makes it possible to create walls that contribute both to concentration and visual calm within a space.

SatinTones also works beautifully in combination with natural materials such as wood and plants. The soft colours enhance the warmth of the interior and create a harmonious whole.

Combining SatinTones with bulletin boards or pin boards also creates a versatile wall where writing, planning and presenting come together. The result is an integrated solution where functionality and interior design reinforce each other.



Experience SatinTones in your project

Curious to see how SatinTones fits into your interior design?

We're happy to support you, from samples to custom solutions, from pCon files to showroom visits.

What you can do:

[Request a colour or material sample](#)

[Download pCon-data project visualisation](#)

[Schedule a consultation with a product specialist](#)

[Visit our showroom by appointment](#)

Smit Visual B.V.

Spaarpot 120-122
5667 KZ Geldrop
Netherlands

+31(0)40 - 280 85 00
info@smit-visual.nl
chameleonwriting.com

