



Whitepaper

Your guide to the right
writing board

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Einstein wrote his famous $E=MC^2$ on a chalkboard for the world to see. Steve Jobs gave the whiteboard a huge boost by using it to clarify complex processes at Apple. Each writing board has its unique advantages, but which one should you choose? In this whitepaper, we discuss the different options and help you make the right choice for your needs.

The consistency of Chameleon surfaces

Before diving into the individual surfaces, it's worth mentioning that all the surfaces below are made of enameled steel. This extremely durable material can be kept perfectly clean for a lifetime.



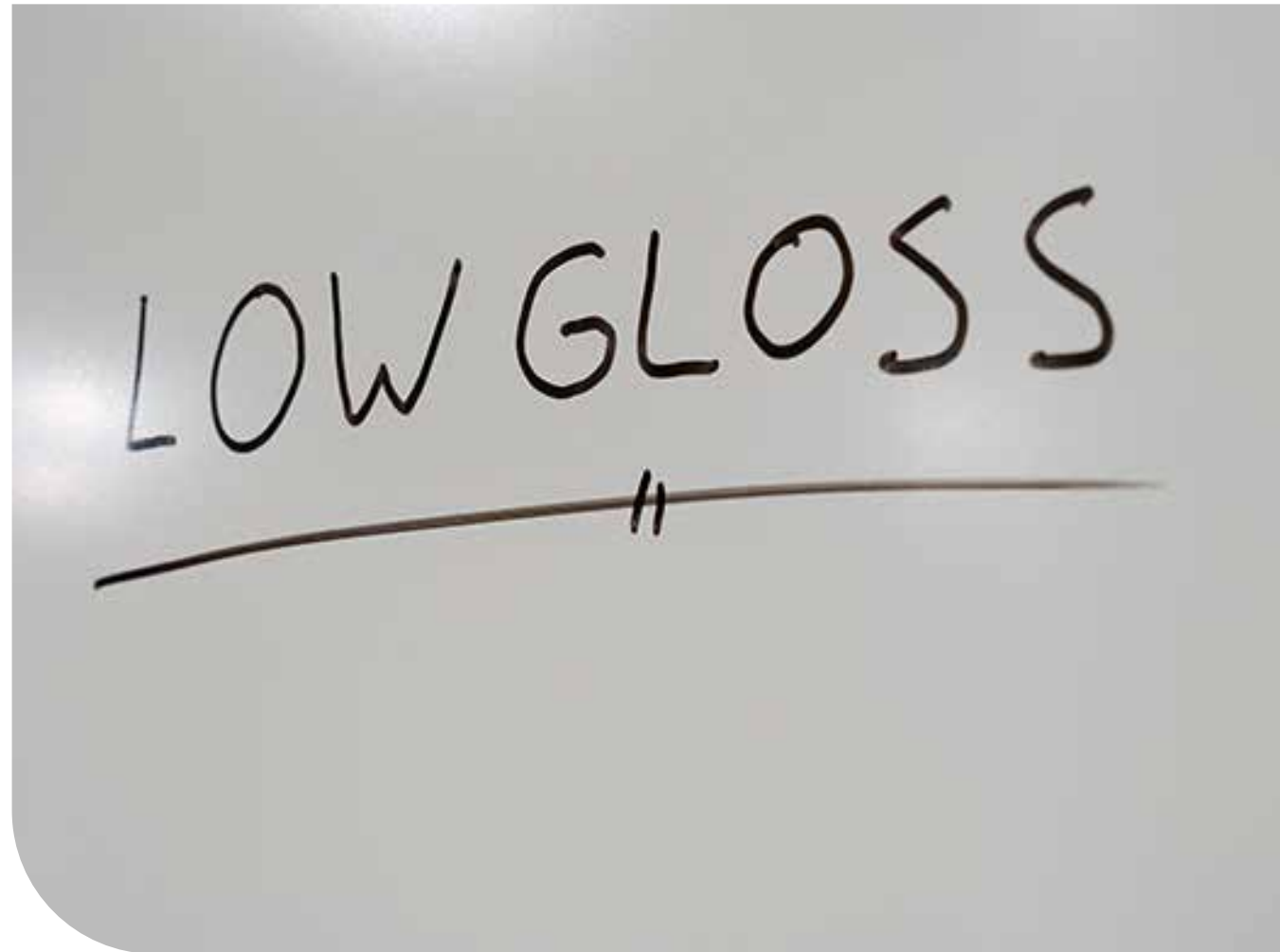
Einstein wrote his famous $E=MC^2$ on a chalkboard for the world to see.



Whiteboard White (High gloss)

This is the best-selling whiteboard surface. The surface has a high gloss level, but not as high as glass whiteboards. The advantage of the glossy surface is that markings are perfectly visible on it. This makes it ideal for presentations and situations where reading from a distance is required, such as in schools. Additionally, this enamel surface is very easy to clean and maintain. However, those who find the gloss distracting or less attractive might prefer the Low Gloss surface.

“This is the best-selling whiteboard surface.”



Low Gloss

The Low Gloss writing surface is somewhat more matte than the classic Whiteboard White. Because the surface reflects and shines less, it is ideal for rooms with a lot of light. In terms of writeability and erase quality, this surface is comparable to the Whiteboard White surface.

We also recommend the Low Gloss surface when the board is used intensively for both writing and projecting. When projecting on a Low Gloss surface, we recommend an (ultra) short throw projector.



This surface is slightly more matte than the classic Whiteboard White. ”



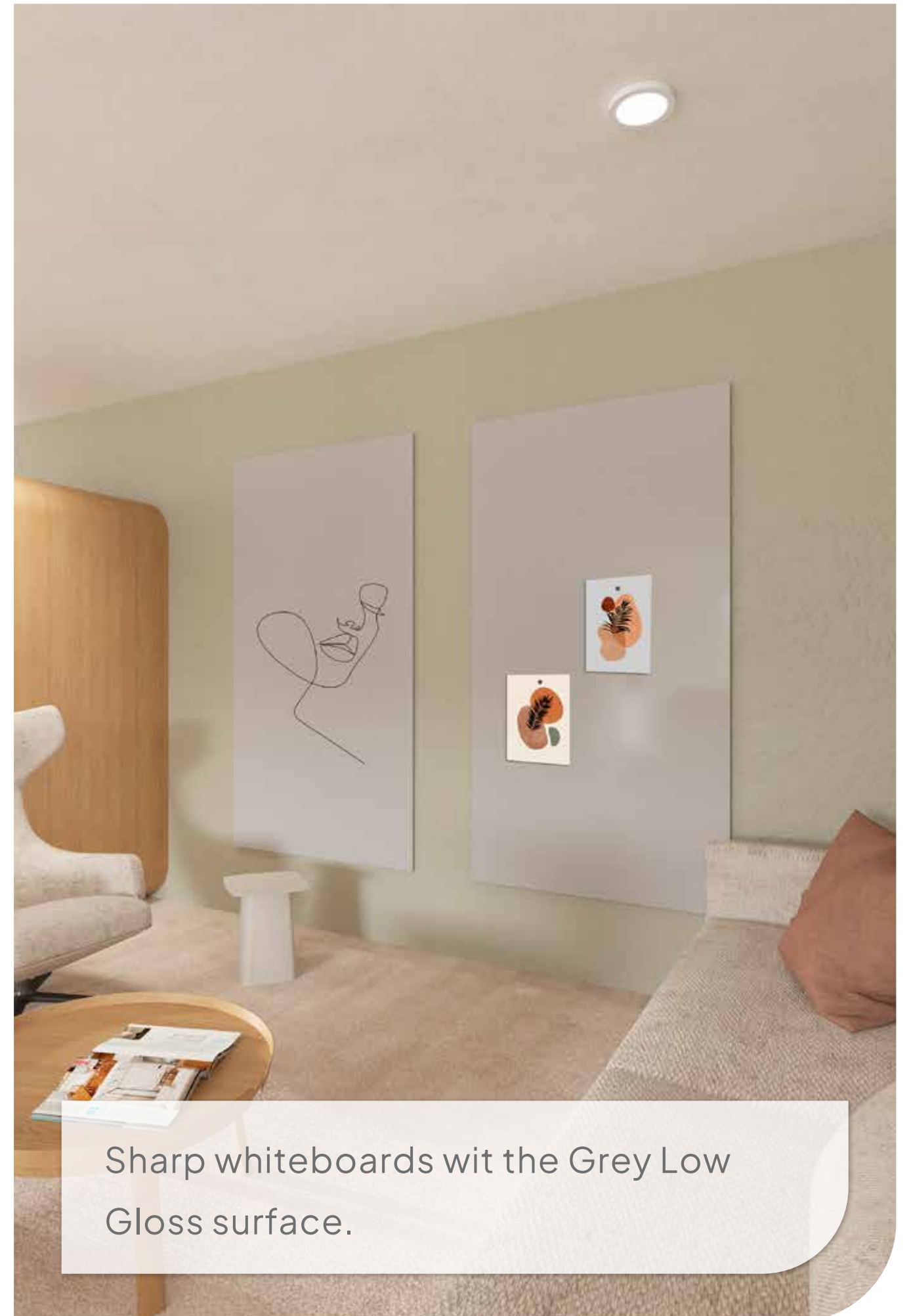
Low gloss surface integrated into a Curve whiteboard.



Grey Low Gloss

This surface shares the same qualities as the regular Low Gloss, but with a slightly greyer tint. In some interior design projects, the standard white colour can be seen as too contrasting when the design concept aims to convey more warmth. The Grey Low Gloss appears softer and thus brings more calm to the space. The matte surface also contributes to this effect.

“The same surface as Low Gloss, but a shade greyer.”



Sharp whiteboards with the Grey Low Gloss surface.



Projection

When the board is primarily used for (long throw) projection and the quality of the projection needs to be perfect, we recommend choosing the Projection surface. This extremely matte surface does not reflect any light, providing the best possible image quality from projectors. Although the board is writable, erasing is significantly less straightforward. However, with the use of whiteboard spray, the board can be cleaned well.

“This ultra-matte surface shows no reflection at all.”



Sharp whiteboard with the Projection surface (center board).



Chalkboard Grey

Opting for a chalkboard has specific reasons. The most significant is the ability to create nuances by pressing harder or softer with chalk. In education, this is used, for example, to add shading to drawings. The Gray Chalkboard surface is a matte anthracite color, which provides both a classic and modern touch to the interior. Thus, Gray Chalkboards are also popular in office design.

“In education, the chalkboard is used, for example, to draw with shading.”

Chalkboard Green

Green chalkboards have a more classic appearance that many people associate with educational institutions. The green surface exudes calm and provides a good contrast for white chalk, making it easy to read. The creation of chalk dust might be a reason to prefer whiteboards.

“This green surface exudes calm and provides good contrast for white chalk.”





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